

TERMS OF USE

Effective Date: September 18, 2024

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ACCEPTANCE OF TERMS

These terms and conditions ("Terms of Use") apply to your access to and use of the website, applications, content, products, and services (the "Services") provided by The First The Last Agency LLC, its affiliates, and related entities (collectively, "The First The Last," "we," "us," or "our"). By accessing or using our Services, you agree to these Terms of Use. If you do not agree to these Terms of Use, you should not access or use our Services.

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MODIFICATIONS

We may modify these Terms of Use at any time. Any changes will be posted on this page, and if the changes are significant, we will provide a more prominent notice. Your continued use of the Services after such changes are posted will constitute your acceptance of the revised Terms of Use.

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ELIGIBILITY

You must be at least 18 years old to use the Services. By agreeing to these Terms of Use, you represent and warrant that you are at least 18 years old and have not been previously suspended or removed from the Services.

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USER ACCOUNTS

To access certain features of the Services, you may need to create an account with The First The Last. You agree to provide accurate, current, and complete information during the registration process and to maintain and update that information to keep it accurate, current, and complete.

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USER CONDUCT

You agree to use the Services only for lawful purposes and in accordance with these Terms of Use. You further agree not to use the Services in any way that could damage, disable, overburden, or impair the Services, or interfere with any other party's use of the Services.

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INTELLECTUAL PROPERTY RIGHTS

All content available through the Services, including but not limited to designs, text, graphics, logos, images, videos, software, and other materials, is the property of The First The Last or its licensors and is protected by intellectual property laws. You may not use, copy, modify, or distribute any content without express permission.

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LIMITATION OF LIABILITY

To the fullest extent permitted by law, The First The Last shall not be liable for any indirect, incidental, special, consequential, or punitive damages, or any loss of profits, revenues, or data, arising out of your use of the Services or any third-party content accessed through the Services.

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INDEMNIFICATION

You agree to indemnify and hold harmless The First The Last, its officers, directors, employees, and agents from any claims, damages, losses, liabilities, costs, or expenses (including legal fees) arising from your use of the Services, your violation of these Terms of Use, or your violation of any third-party rights.

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DISPUTE RESOLUTION

These Terms of Use and any disputes arising out of or related to them will be governed by and construed in accordance with the laws of the United States, specifically the state in which The First The Last's headquarters are located. Any disputes will be resolved through binding arbitration, unless otherwise prohibited by law.

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PAYMENT PROCESSING

Payments for services are processed securely through Stripe. By using our Services and submitting payment, you agree to Stripe's terms of service, available at <https://stripe.com>.

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CONTACT

If you have any questions regarding these Terms of Use, please contact us at hello@thefirstthelast.agency.

BY USING OUR SERVICES, YOU AGREE TO THESE TERMS OF USE. PLEASE READ THEM CAREFULLY. IF YOU DO NOT AGREE TO THESE TERMS, DO NOT USE OUR SERVICES.